

Sustainability ... all it takes is **Commitment**



cKinetics is a Specialized Sustainability Advisory firm providing end-to-end solutions for businesses and investors that are operating in South Asia



cKinetics
Accelerating Sustainability

New Delhi • Palo Alto

Focus

cKinetics provides specialized operational consulting and strategic services with a focus on:

- Resource Efficiency and Conservation: Energy, Water, Carbon, Waste
- Renewable Energy and Smart Infrastructure
- Responsible Finance

Value

Our track record as specialists in leveraging cross-functional management resources across geographies uniquely positions us as a 'partner of choice' to design and execute profitable business models that enhance and promote Sustainability. We help architect and implement growth oriented sustainable solutions by bringing a deep understanding of sector dynamics across industries. cKinetics engagements are characterized by a demonstrated commitment to bring about change.

Clients

cKinetics works with:

- Organizations in South Asia targeting global markets
- International businesses that have operations and supply chains in South Asia
- Development Financial Institutions and catalysts for sustainability actions
- Investors
- Cleantech and sustainability firms

cKinetics Solutions

Market Access and Insight

- State of Sector Reports
- Market development platforms
- Regulatory and policy analysis
- Resource inventorization studies
- Climate change impact assessments and adaptation and mitigation strategies

Sustainability Blueprint

- Resource efficiency roadmap and implementation
- Product assessment
- Business process and risk advisory
- Life cycle assessments and sustainability design
- Supply chain sustainability mapping and risk assessment
- Investor portfolio risk measurement on account of sustainability

Brand Creation and Market Presence

- Market entry strategy and positioning
- Business and Environment-Social-Governance (ESG) reporting

Investment and Sustainability Finance

- Structuring project finance
- Business structuring for JV/ M&A
- Carbon markets and access to climate finance

Partnering with several institutions to enable their key business and strategic needs

	Energy sustainability program design for a Govt of India affiliate	Business design for multi-partner pan-India Energy Access program	Supply chain sustainability for global retailers	Opportunity assessment for investors seeking grid-connected solar projects	Policy review to catalyze investors action for Sustainability
Sustainability blueprint and strategy	●	●	●		●
Market intervention design and business modeling	●	●		●	●
Policy and regulatory review	●	●			●
State of sector mapping	●			●	●
Resource efficiency assessment and solutions	●		●		
Reporting services and framework design	●		●		
Technology evaluation and transfer		●	●		
Financing and investment advisory		●			●

Creating insight

cKinetics leverages a thought process for accelerating actions on sustainable practices that includes:

- (a) Closed loop systems,
- (b) Decentralized production and consumption, and
- (c) Resource conservation

Leveraging technology and incubating innovation

comMIT is an analytics and information aggregation platform developed to enable clients to build insight into their operations. It helps build a view on the impact of sustainability related actions being taken. It is designed to interface the with existing client reporting systems.

comMIT Resource Conservation
Monitoring & Management
Integrated Tool

In addition cKinetics incubates newer technologies and solutions that accelerate sustainable actions through **cKinetics Accelerator Labs**.

cKinetics Industry Initiatives

Sustainability Outlook

Sustainability Outlook: An initiative incubated by cKinetics, Sustainability Outlook is a leading market access, insight and collaboration platform tracking actions related towards sustainability. It primarily aims at fostering requisite discussion on the 'growth paradox' as it impacts emerging economies at a policy and market level. It was borne out of a commitment made by cKinetics at the Clinton Global Initiative in 2009.



Parivartan Sustainability Leadership Awards are aimed to recognize individuals and corporates and showcase efforts that shape conservation action, innovation and corporate leadership in sustainability.

Competitiveness and Up-gradation Through Sustainability (CUTS): A project launched in 2010 with 3 key components: (a) Capturing true cost through a resource footprint database development, (b) Identifying capacity building initiatives, (c) Designing and creating 3rd party verification systems. CUTS currently has 11,000+ data points on sustainability related parameters for 300+ firms.



Sustainability Business Leadership Forum is an invitation-only membership group which equips organizations, managers and industry stakeholders on the 'how' of sustainability through a unique programmatic approach comprising of year round programs and 'on-ground industry oriented' work.

www.cKinetics.com

INDIA

708 Hemkunt Chambers, 89 Nehru Place, New Delhi 110019
T: +91.11.4050.7277

USA

262 Ventura Avenue, Palo Alto, CA 94306
T: +1.650.331.1931